

## Module 10.

## Financial aspects of Green Buildings / Business Case

May 26<sup>th</sup>, 2017 | Zagreb | Hrvatska

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Lecturers:Victor Branagan, (M.Sc. M.B.S.), SustainedLanguage:EnglishSite:Croatian Engineering Association | Berislavićeva 6 | 10000 ZagrebDuration:08:00 - 15:30

## Agenda

08.00 - 08.30	Participant gathering (Coffee & Cookies)
08.30 - 10.00	Introduction to the big picture of how financial and investment decisions are made for 'green' buildings; understanding market trends internationally.
10.00 - 10.15	Break
10.15 – 12.00	The accounting methods used to make decisions; Certification and the value this adds to buildings; Multi Stakeholders/Green Leases;
12.00 - 13.00	Green Lunch
13.00 - 14.15	Presentation - Understanding the changes in work practices of the green economy; New business models and career development for the green economy
14.15 – 14.30	Coffee & Cookies Break
14.30 – 15.30	Discussion & Case studies The way business is being conducted is changing and we need to make both personal and collective changes to be prepared for the emerging green economy – whether we are self-employed, working in a company or in a municipality



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## Victor Branagan, M.Sc. M.B.S.



**Victor Branagan** (M.Sc. M.B.S.) is the principal of SustainEd and has extensive experience in business with particular emphasis on social and environmental sectors. See www.sustained.ie for details. Recently, he worked as the Director of the Green Business School within Green Works, a large government funded programme that delivered courses on sustainability to those looking to up-skill to meet the emerging green economy. He has worked as a consultant, business advisor, mentor, facilitator in countless businesses in all sectors of the economy. He has designed, delivered and evaluated many social enterprise programmes with local authority and partnership involvement.

Victor has twenty years of experience in education and training and combines this with his interests in entrepreneurship and sustainability. Victor holds a Masters in Strategic Leadership towards Sustainability from Blekinge Tecniska Hogskola, Sweden and a Masters degree in Entrepreneurship Management from the University of Limerick. He lectures on the Sustainable Business module on the International Business degree programme in the Irish American University, the only such module in the country. He enjoys making all sorts of things down on the small farm he owns in County Kilkenny and when in Dublin he dances his socks off with the Dublin Dance Co-op, a group of '5 Rhythm' enthusiasts.



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