



SHARING GREEN APPLE DAY OF SERVICE WITH NETWORKS AND INDIVIDUALS:

General Promotional Email for New Networks:

Hello,

The Center for Green Schools at the U.S. Green Building Council (USGBC) is excited to introduce the third annual Green Apple Day of Service. Working to ensure that every student has the opportunity to attend a green school within this generation, the Center works directly with staff, teachers, faculty, students, administrators, elected officials and communities to drive the transformation of all schools into sustainable places to live and learn, work and play.

This year, Green Apple Day of Service will take place on September 27th, and the momentum surrounding the registered projects is truly exciting. Thousands of volunteers in communities around the world will show their commitment to healthy, safe and productive schools through local acts of service. In its first two years, this annual event saw more than 3,000 events take place in all 50 states and more than 40 countries. Events all over the globe are showing up on our map and we want to invite you to register a project of your own! You can register an event/project today at www.mygreenapple.org. Feel free to register even if you don't have all of the details in place- you can always go back and update your registration.

Should you have any additional questions regarding this event or need assistance registering your project, please contact Emily Olsen-Harbich at eolsenharbich@usgbc.org or (202) 552-1395.

Join us in making this year the best Green Apple Day of Service yet!

Reminder Email for Familiar Networks:

As you may know, the third annual Green Apple Day of Service is coming up on September 27th. Here at USGBC, our Center for Green Schools is busy reaching out to our friends and partners in an effort to make this year the best Day of Service yet. As a past _____ (friend/partner/award winner), we acknowledge that your students, teachers, and community members are already familiar with the importance of sustainability. We encourage you to continue your support of these initiatives by engaging your _____ (school/office/network) in a local act of service to further enhance the quality of your learning environment. Registering to host a Day of Service project is a great opportunity to raise awareness around your continued interest in sustainability.

More information about Green Apple Day of Service, including project ideas and informational resources, can be found at www.mygreenapple.org. On last year's Day of Service, more than 2,000 events and school improvement projects took place in all 50 states and in more than 41 countries. This is truly an exciting campaign and we hope very much that you will be able to participate!

Should you have any additional questions regarding this event or need assistance registering your project, please contact Emily Olsen-Harbich at eolsenharbich@usgbc.org or (202) 552-1395

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Newsletter Outreach:

"We all have a passion for education. Where we learn matters. The Center for Green Schools at the U.S Green Building Council is inviting communities from around the world to take action on school campuses for the Third Annual Green Apple Day of Service in fall 2014. On the Day of Service, students, teachers, and community members are encouraged to plan a school-wide sustainability project utilizing local volunteers to create a positive environmental change.

In the first two years, over 3,000 Green Apple Day of Service events took place in more than 41 countries. Projects included planting school gardens, collaborating on clean-ups, or hosting e-waste recycling drives. Schools also create custom projects that cater to their community's specific needs. Learn about [more project ideas](#) that will happen in schools around the world.

Green Apple Day of Service creates awareness around the importance of green schools and propels a movement emphasizing sustainable lifestyles for youth and generations to come. Schools are invited to [register green projects](#), and read more about this transformative campaign at mygreenapple.org"

Short Outreach "Blurb"

Green Apple Day of Service, September 27th:

Green Apple Day of Service gives parents, teachers, students, companies and local organizations the opportunity to transform all schools into healthy, safe and productive learning environments through local service projects.

Students can get project ideas, access resources, find events in their area, and register a project at mygreenapple.org!

Tips on Organizing Events:

The U.S. Green Building Council's Center for Green Schools has volunteer Green Schools Committees in every state, and you can work with your local groups to reach more audiences and inspire more action toward healthier, greener schools. First, find your closest USGBC Chapter [online here](#). Then, find the Green Schools Committee leader by going to the [Center for Green Schools web site](#) and clicking on "Find a Green Schools Committee near You."

STATS TO SHARE:

Specific to School Gardening Groups:

- Since Green Apple Day began, over 1000 projects were registered as “Outdoor Improvements”. Many of these projects involve school gardens, where community volunteers come together to help weed, construct raised beds, or install rain-collection barrels for easy watering.

Specific to IEQ/IAQ Groups:

- Since Green Apple Day began, over 100 projects were registered as “Indoor Improvements”. These include classroom clean-ups, building walk-throughs, and healthy-air checklist assessments. Participation in the School Flag program could further promote the importance of IEQ in our schools.