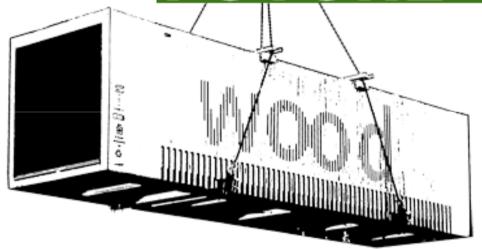
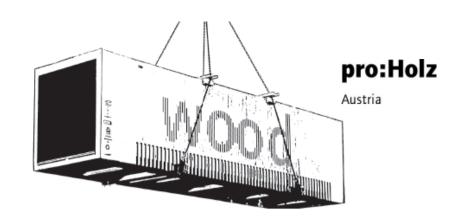


BUILDING THE FUTURE





Basic idea

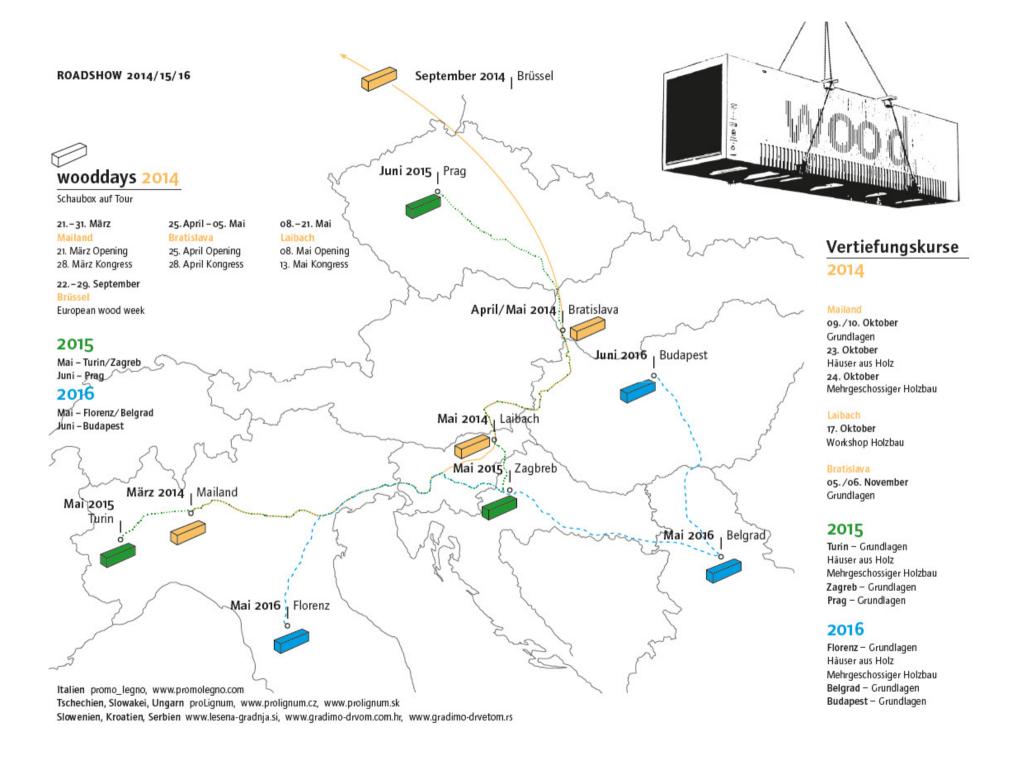
_bring the material and message "building with wood" into big agglomerations

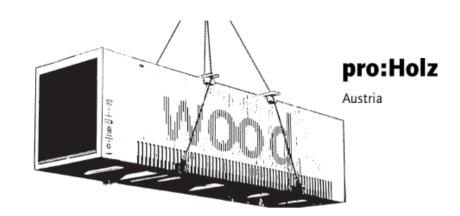
_create a strong impact on the public awareness about wood

_offer a "hot spot" to meet and interact with decision makers

_inform about the "state of the art" & ecological arguments for building with wood

_use the exhibition "building with wood – paths into future" from TU Munich





The tool

- _mobile woodbox as a "destillate" of the exhibition "building with wood"
- _transportable, quickly installed, removable, bringing the information directly to the place
- _inside the box you can find information about:
 - _facts & figures of the European forest & wood industries
 - _forests & wood & CO2, climate protection
 - _leading European Wood Species
 - _32 selected examples for the new building process in urban areas
- _integrated in a roadshow through the leading European capitals
- _connected with the local knowledge, culture & network through the wooddays

Post of

Woodbox: Length = 12,00 m, width = 3,00 m, height = 3,10 m

weight woodbox = 19,00 tons

Transport: dimension truck: = 20,00x3,00x4,35 m

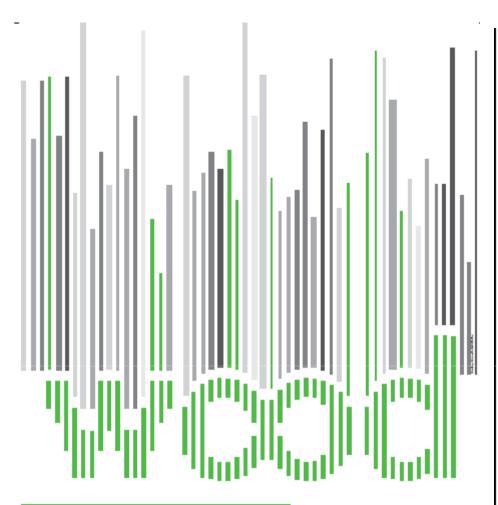
weight Truck + Box = total: 48,00 tons









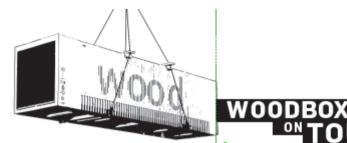


THE FUTURE 21.- 31.03.2014

www.wooddays.eu MILANO Piazza Cordusio

promolegno con il patrocinio del Milano Comuna di Milano Comuna





Zukunftsorientierte Holzarchitektur in Europa

21. - 31.03.2014 Piazza Cordusio Milano

10 Tage Dialoge rund ums Bauen mit Holz

PROGRAMM WWW.WOODDAYS.EU



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end La Billiagne, Algereally Joseph (Methol Ge, Birlan Controlled), Streine

Des beliebte von gestlich habte in Koppentier mit den Aufgeber Heiber der Sederhalter Teierenbil Wenden Teiereibte von Sederal der songlischen Egglie during 100 and the Servert day complicates Mathematical and SM

proiHolz

















00.05. - 26.05.2014, LJUTELJUTE A

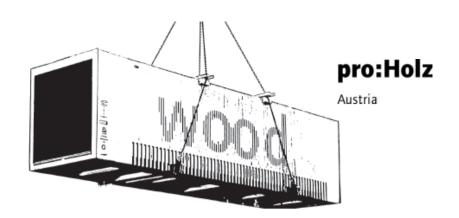
WOODDAYS Dialoge, Vorurage, Best Fractice Veranstaltungen rund um wachsende Städte deluge. Verdichtung, energetische Sanierung und smart e Wohnraumschaffung. Holz lei stitt essenzielle Beitr Ige in Hinblick auf neues, sauberes, gesundes Fauen. Es ist ein »Gewinnermaterial« das bei seiner Erzeugung im Wald Klima schützt, Sauerstoff produziert, Kohlenstoff bindet und Energie speichert. Holz ist das Thema für wachsende, »grünere« Städte von Morgen.

WOODBOX die kompakte mobile Ausstellung zeigt die technischen, gestalterischen und ökologischen Potentiale von Bauen mit Holz. Holz hat als Eaumaterial eine Bedeutung gewonnen, die noch vor wenigen Jahren kaum für möglich gehalten worden wire. Die Entwicklung moderner Werkstoffe und Fertigungslogistik haben den Holzbau revolutioniert. Eines der ältesten Baumaterialien der Menachheit präsentiert sich mit völlig neuen Ferspektiven für Architektur und Stadtplanung – ökologisch, nachhaltig und urban.









Communication

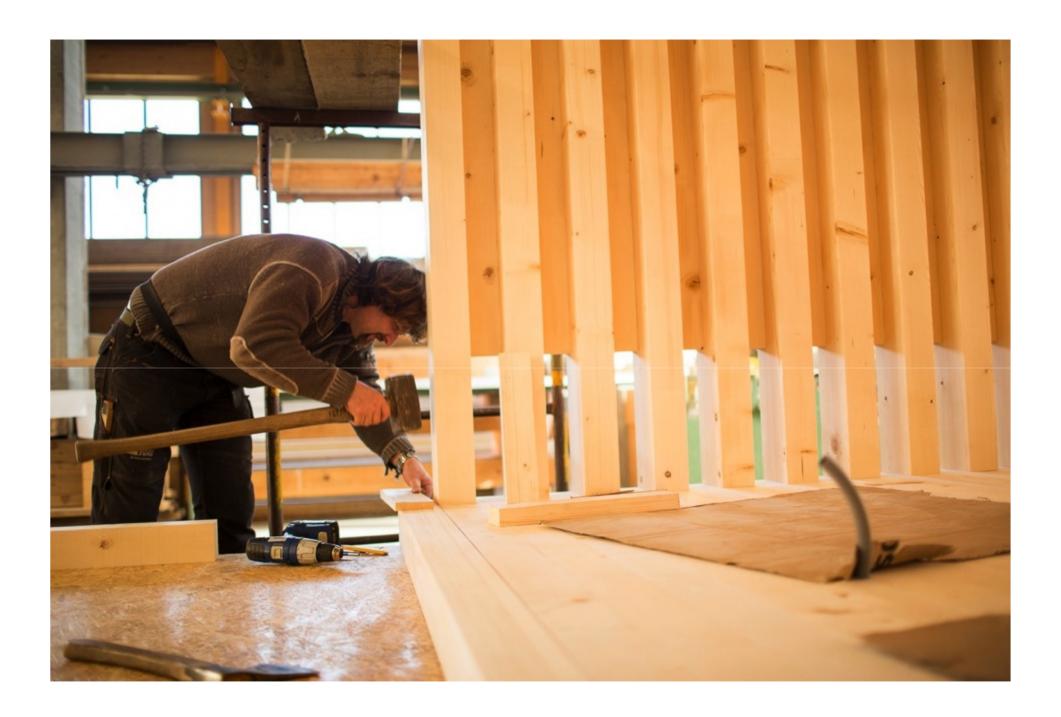
_website: wooddays.eu

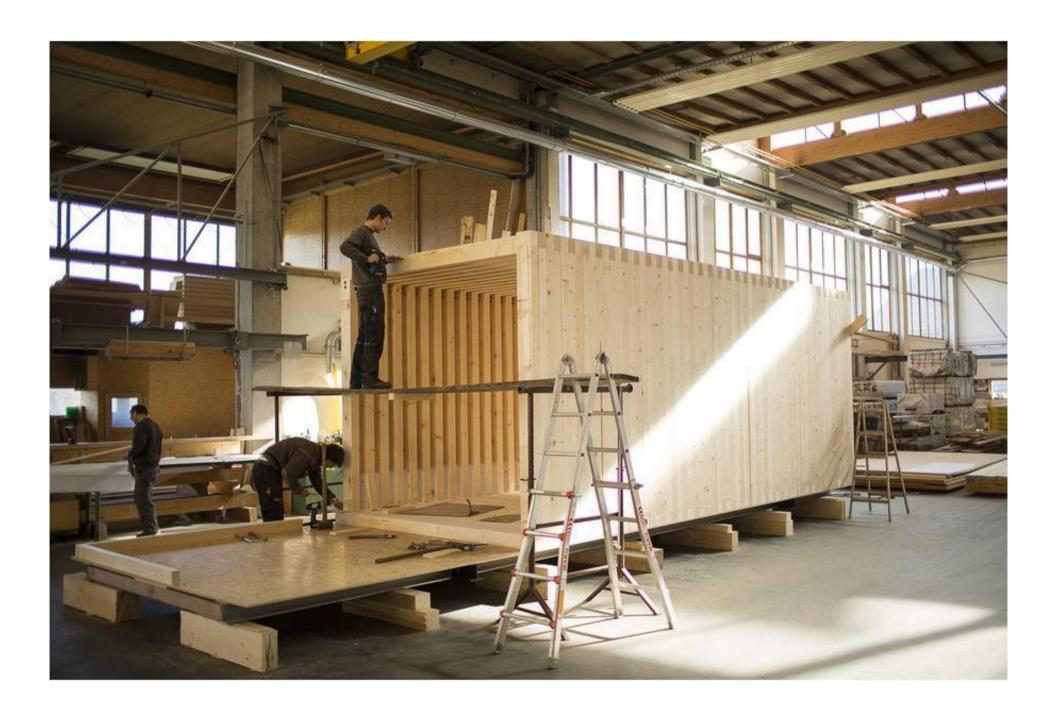
basic information about the time schedule & program & blog

_catalogue of the exhibition in English

_Flyer with the basic facts & messages in English and country languages

_PR & advertising







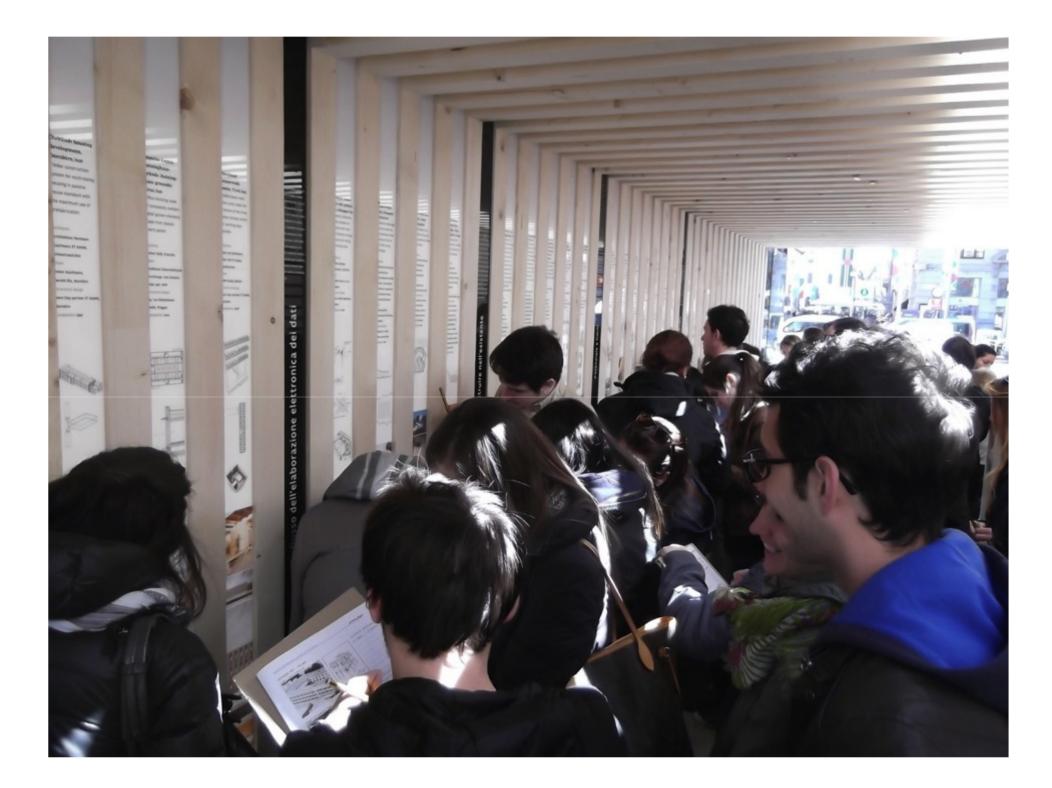




























The woodbox arrived at its third stop, in Ljubljana, Slovenia, and will remain at the square right in front of the city hall until May 21. Slovenia is a country with a lot of forests, wood construction is on its way to become an important method of building houses and especially with prefabricated and mutli-storey buildings wood construction has become a favourite. The visual impression you get in Ljubljana supports the purpose of wooddays. Furthermore the Slovenian government

WOODBOX The compact and mobile exhibition element demonstrates the technological, design and environmental potentials of building with wood. Developments in the past several years have revolutionised building with wood. One of humankind's oldest building materials now reveals completely new perspectives when it comes to architecture and town planning – it's resource conserving, sustainable and urban.

WOODDAYS For 10 days in each location, the event will feature dialogues, lectures and presentations of best practices on the topics of

