

The **World Green Building Council** and the **Hungary Green Building Council** are proud to offer for the first time a brand new course in Budapest:

Sustainable real estate management



DATE: Tuesday February 24th, 2015
TIME: 8:30 – 17:00
LOCATION: At the newly redesigned
Siemens Conference Center,
Gizella u. 51 – 57, 1143 Budapest, Hungary



RSVP HERE

This interactive workshop was created by a panel of real estate experts from across Europe and is designed for professionals working in the real estate, design and building/construction industries. This course is part of the World Green Building Council Common Education Platform developed by the European Regional Network to strengthen GBC education programs and contribute to the harmonization of green building knowledge across Europe.

Building upon conventional real estate management practices, this course will introduce green building strategies, emerging technology, and an integrative approach to managing the entire life cycle of a building. Focusing on existing building, but both new construction and existing building renovation will be addressed.

The course will discuss the basics but introduce and compare new ways of benchmarking costs and efficient building operations. Participants will learn about the variety of green building rating systems currently being used in Europe markets as well as EU legislation that relates to the building industry. Using real life examples from conception to completion, the instructor will highlight various IT applications related to design, construction, and real estate management. This course will bridge the communication gaps between developers, financiers, and construction professionals. Group activities will provide valuable experience for cost & management practices using a hands-on approach. The course will briefly introduce the 'Lean Construction Method' and the fundamentals of a new scheduling concept 'Last Planner'.

UPON COMPLETION OF THIS COURSE, PARTICIPANTS WILL BE ABLE TO:

- Explain the concept of sustainable development from a real estate perspective
- Generate sound sustainability initiatives to be incorporated into real estate management practice
- Identify the roles of a real estate management company related to sustainability
- Demonstrate how sustainability can be incorporated by the real estate management company into each stage of the building life cycle
- Develop unique approaches for each asset type (commercial vs residential / existing vs new)
- Explore new technologies and systems essential in the delivery of sustainable real estate solutions

Don't miss this opportunity for guidance and practical advice in the field of development, finance, operation, compliance, and using the latest tools for a more predictable and profitable outcome within your real estate portfolio.

ABOUT THE PRESENTER: Joseph Marfi - LEED AP; Director of Sustainability - Turner Construction; Adjunct Professor California State University.

Mr. Marfi started as an Architect in Hungary, and has gained decades of field experience as a general contractor and construction manager in the US. He has been working with Real Estate professionals all his life. This course is very practical and full of real life examples.

**SPONSORS
OF THIS COURSE:**

SIEMENS



This course will be in English.
Seating is limited to 30 people.
Please **RSVP to eco | MIND** if you wish to attend.

COST OF THE WORKSHOP:

HuGBC & RICS members – 15,000 HUF + VAT

Non-HuGBC & Industry Professionals – 20,000 HUF + VAT

Breakfast, lunch, and coffee breaks are included.
Food will be provided by **Haziko Farms** sustainable catering.

For more information about the **Hungary Green Building Council**,
please visit the **HUNGARY GREEN BUILDING COUNCIL**.

For more information about the **World Green Building Council Education Platform**,
please visit **WORLDGBC CEP**.

For more information about **Siemens**
please visit **SIEMENS BUILDING TECHNOLOGIES**.

COURSE AGENDA:

- 8:00 Registration Opens – Coffee and pastries sponsored by Lionszolg LED Lighting
- 8:30 Introductions by HuGBC and Siemens
- 9:00 Learning Unit: Roles and responsibilities of the real estate management professional
Key drivers for sustainability
- 10:00 Coffee Break
- 10:15 Challenges and opportunities from the perspective of the real estate manager
- 11:00 Team Activity # 1
- 12:00 Lunch Break | Siemens Green Roof Tours
- 13:00 Learning Units: Resources, rating systems,
and communication strategies | Green Real Estate Development
- 15:00 Team Activity # 2
- 16:00 Learning Unit: Applications, reports, technologies,
and innovative tools to raise level of green building awareness in real estate.
- 16:00 Final Test and Evaluation
- 16:30 Diploma Award and conclusion